

Emily Alvarenga

(951) 694-2742 | emalvarenga@hotmail.com | www.emalvarenga.com

Skills

- Proposes relevant, new story angles and ideas
- Creates multimedia news packages including videos, stills, text and infographics
- Has a knack for making complex stories understandable
- Works well under pressure in a fast-paced news environment
- Demonstrates sharp news sense and attention to detail
- Highly motivated with an outgoing and upbeat attitude
- Proficient in HTML and CSS coding and graphic design using Adobe Creative Cloud
- Utilizes social media and SEO analytical tools to enhance content
- Conversant in English, Spanish and Portuguese

Experience

The Santa Clarita Valley Signal, Staff Writer February 2019-Present

- Santa Clarita's No. 1 source for local and breaking news
- [Butterfly migration](#) article reached nearly 50,000 on Facebook in less than one week

Stars and Stripes Europe, Contributing Writer October 2017-February 2019

- U.S. military's independent news organization for the military community
- [How to drive to France from the UK](#) article garnered over 5,000 page views in two weeks
- [Iceland](#) article was featured travel story on home page

CBS News 8, Intern January 2017-June 2017

- Ranked No. 1 broadcast news station in San Diego
- Produced weather and traffic for on-air morning news broadcasts
- Wrote scripts and edited videos on deadline without edits for on-air evening news broadcasts
- Assisted with researching story ideas, retrieving video and working in the control room to bring the news to viewers

The Daily Aztec, Staff Columnist August 2013-June 2017

- San Diego State's school newspaper
- [Housing ordinance](#) story was top trending story for two weeks
- [Skateboard](#) story caused ban to be lifted, allowing skateboards in the bike lane
- [Sexual assault](#) story resulted in additional mandatory sexual awareness training for students

Voice of San Diego, Guest Columnist October 2016

- Pioneer nonprofit news organization serving San Diego
- Covered [Politifest](#), an event that focused on the November 2016 election

Trident Media, Staff Columnist July 2015-August 2016

- University of Hertfordshire's school newspaper and magazine
- [Game of Thrones](#) story garnered over 1,500 page views in less than two weeks
- [Christmas: then vs. now](#) article was republished in the UK's [Student Publication Association](#)
- [Christmas as an international student](#) article was nominated for "Best Features Piece" [award](#)

The Daily Aztec, Street Team November 2013-May 2015

- Increased newspaper distribution by 5 percent
- Worked directly with marketing and advertising directors to create distribution goals

Education

San Diego State University Graduated May 2017

- Graduate with bachelor's degree in journalism and a minor in television, film and media
- Peer advisor for the School of Journalism & Media Studies
- Member of the [Society of Professional Journalists](#)

University of Hertfordshire, Study Abroad July 2015-August 2016

- Studied journalism in London, England for a full academic year