



Kappa Delta hosts its annual Shamrock 5K Run/Walk for charity

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NEWS RELEASE

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SAN DIEGO – San Diego State University’s Kappa Delta is hosting its annual Shamrock 5K Run/Walk on March 20, 2016 to help prevent child abuse by raising money for Olive Crest and Prevent Child Abuse America.

The event will be held at NTC Park in Liberty Station in Point Loma from 8 a.m. to 12 p.m. After the 5K, Reach Yoga will be hosting a free yoga session, and the rest of the sponsors, including iTan, Pala Casino, Farm Fresh to You and the Girl Scouts of America, will have booths set up. Kappa Delta will have KCR College Radio DJing the event, as well as food trucks, face painting and a raffle with prizes from SeaWorld tickets to iHomes.

“Our goal this year is to raise \$22,000,” said Milan Desamito, vice president of community service for Kappa Delta. “We raised over \$18,000 last year, but it’s not enough. We want to do as much as we can for children in the San Diego area by hosting an event designed for anyone and everyone.”

Research suggests that child abuse and neglect causes approximately 1,700 child fatalities a year in California, with the city of San Diego ranking number one in child abuse. Every 10 seconds a child abuse report is filed in the United States, and every day five children die as a result of abuse, according to the Center for Disease Control and Prevention.

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Kappa Delta president Jenna Tattersall says that Kappa Delta believes the child abuse rates are far too high, which is why all of the proceeds from the 5K will go directly to the two organizations.

Eighty percent of the funds will be donated to Olive Crest, a local organization whose mission is to prevent child abuse, preserve families and educate children who are at risk. The other 20 percent will be donated to Prevent Child Abuse America, a national organization dedicated to promoting healthy childhood development, as well as preventing child abuse.

There are many ways individuals and businesses can get involved and support these organizations. People can register to run or walk, or they can make monetary donations on the [Shamrock 5K website](http://bit.ly/1J2GVTL) at <http://bit.ly/1J2GVTL>. Businesses are also welcome to make donations or become one of the sponsors for the event.

“We welcome everyone to come down and spend the morning with the lovely ladies of Kappa Delta Sorority and help us raise money for the kids,” said Shelby Snyder, vice president of public relations for Kappa Delta.

To register, donate or for additional information, please visit the [website](http://bit.ly/1J2GVTL) at <http://bit.ly/1J2GVTL>. For questions about the event and sponsorship, please email [Milan Desamito](mailto:Milan.Desamito@shamrock.betarho@gmail.com) at shamrock.betarho@gmail.com. And for more information on the influential work [Prevent Child Abuse America](http://www.preventchildabuse.org) and [Olive Crest](http://www.olivecrest.org) have done, please visit their websites at www.preventchildabuse.org and www.olivecrest.org.

About Kappa Delta SDSU

Kappa Delta is one of the eight Panhellenic chapters at San Diego State University. As the first sorority to join SDSU in 1949, Kappa Delta has focused on excellence, specifically in the areas of academics, leadership, community service, social success and philanthropy. Members strive for that which is honorable, beautiful and highest.

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